Min Kyong Pak

Chair of Digital Design
Associate Professor of Digital Design
New Media and Digital Design Department
mpak@pierce.ctc.edu

SCHOLARLY INTERESTS

- Augmented Reality and Virtual Reality
- Creative Coding
- Design Thinking Future of Work
- Experimental Media and Animation

- Machine Learning
- Product Design
- Speculative Design
- User Experience Design (UX)

SKILLS AND EXPERTISE

3D Modeling, Animation, Art Direction, Branding, Collateral Design, E-Commerce Design, Game Design, Graphic Design, Interaction Design, Motion Design, Package Design, Photo Art Direction, Product Design, Project Management, Publication Design, UX/UI Design, Web Development
*Adobe Creative Suite including Acrobat, Animate, Aero, After Effects, Audition, Illustrator, Dimension, InDesign, Dreamweaver, Lightroom, Photoshop, Premiere Pro, XD
Autodesk Maya, Cinema 4D, Figma, InVision, Sketch, Unity, HTML5, CSS3, Bootstrap, JavaScript, jQuery, PHP, Processing*

EDUCATION

2002   **Master of Fine Arts, Interdisciplinary Arts and Media**
Columbia College, Chicago, IL
1993   **Bachelor of Fine Arts, Visual Communication**
School of the Art Institute of Chicago, Chicago, IL
1988   **Bachelor of Fine Arts, Painting, and Illustration**
University of Illinois, Champaign, IL

PROFESSIONAL EMPLOYMENT

Academic Appointments

2023-Present   **Tenured Associate Professor of New Media and Digital Design**
Pierce College Fort Steilacoom, Department of New Media and Digital Design, Lakewood, WA
2022-Present   **Chair of New Media and Digital Design**
Pierce College Fort Steilacoom, Department of New Media and Digital Design, Lakewood, WA
2020-2023   **Tenure-Track Assistant Professor** of Digital Design
Pierce College Fort Steilacoom, Department of Digital Design, Lakewood, WA
2017-2020   **Tenure-Track Assistant Professor** of Graphic Design/Interactive Media Design
University of Southern Indiana, Department of Art & Design, Evansville, IN
2016-2017   **Lecturer**, Graphic Design
DePaul University, College of Computing and Digital Media, Chicago, IL
2012-2017   **Lecturer**, Graphic Design
Oakton Community College, Department of Art, Des Plaines, IL
2014-2016   **Adjunct Professor**, Photography
College of DuPage, Department of Photography, Glen Ellyn, IL
2014-2015   **Lecturer**, Digital Media Design

Lake Forest College, Digital Media Design, Lake Forest, IL

Professional Experiences

2009-2013   **E-Commerce Art Director,** Sears, Naperville, IL
1997-2009   **Photo Imaging Editor and Supervisor,** Chicago Tribune, Chicago, IL
1992-1997   **Graphic Designer,** Daily Herald, Arlington Heights, IL

HONORS AND AWARDS

2020   **College Art Association (CAA), Design Incubation Colloquium 6.2,**
Pak, M. K. (2020, February). "The Fusion of Art, Science and Technology": Design Incubation, Workshop Presenter. Presented at the CAA Conference on Technology Frontiers, Chicago, IL

2019   **College of Liberal Arts Faculty Development Award (CLAFDA), USI,** The Fusion of Art, Science and Technology – Magnificent Evansville, Evansville, IN

2018   **International Conference Workshop Presenter**
Pak, M. K. (2018, November). "Modern Storytelling and Design Thinking": Human centered design, Workshop Presenter. Presented at the EuroSciCon Conference on advancements in Graphic Design, Animation & Web Design, London, UK

2017   *Biennial International Poster Design Exhibition***,** Terras Gauda Francisco Mantecon Competition, Maritime Station of Vigo, Spain

2017   **Evansville Design Group (EDG),** Student Awards Judge, Evansville, IN

2012   **Distinguished Teaching Performance Award,** OCC, Des Plaines, IL

2002   **Ragdale Residency Fellowship,** Lake Forest, IL

2000   **Penland School of Crafts Residency,** Baskerville, NC

2000   **Albert P. Weisman Scholarship,** Columbia College, Chicago, IL

2000   **Aiko Scholarship,** Columbia College, Chicago, IL

1992   **Minority Scholarship,** School of the Art Institute of Chicago, Chicago, IL

1988   **Talented Students Tuition Waiver Scholarship,** University of Illinois, Champaign, IL

SELECTED PROFESSIONAL DEVELOPMENT

2023   **Asian Cultural Pacific Center, Pierce College and Clover Park Community College, Lakewood, WA**
Collaboration that supports start-up business owners to establish their brand with website creation, photography, and branding design and creates opportunities & real-life experience for students in internship programs

2021   **EDI Care Youth Summer Program, Wakanda Women in the Workplace Workshop, Pierce College, Lakewood, WA**
Focus on Educational Pathways and Career Development for students

2021   **EDI Care Youth Summer Program, Trees Summer Program Workshop, Pierce College, Lakewood, WA**
Focus on exploring themes of: (a) combating racism and environmental injustice, (b) using technology to solve real-world problems, and (c) building skills for life-long learning

TEACHING ACTIVITIES

(A) Pierce College

Course Number	Course Title	Semester/Year	Number of Students	Course Format
DDSGN 140	3D Modeling and Animation	Fall 2020, Spring 2021, Fall 2021. Fall 2022, Spring 2023	26	online, hybrid

DDSGN 150	Introduction to User Experience (UX) Design	Fall 2020, Winter 2021, Winter 2022, Fall 2022, Winter 2023, Spring 2023	30	online
DDSGN 151	Mobile User Interface (UI) Design	Spring 2021, Winter 2022, Winter 2023	26	online
DDSGN 170	Fundamentals of Video Production	Fall 2020, Summer 2021, Fall 2021,	25	online
DDSGN 180	Fundamentals of 3D Game Design	Winter 2021, Winter 2022	25	online
DDSGN 210	Fundamentals of Motion Graphics and Interactive Media	Winter 2021, Spring 2021, Fall 2021, Winter 2022	16	online, hybrid
DDSGN 215	Advanced UX Design	Spring 2022, Spring 2023	19	online
DDSGN 230	Portfolio	Winter 2023	19	online
DDSGN 290	Supervised Internship	Spring 2022, Winter 2022, Fall 2022, Winter 2023, Spring 2023	21	online

(B) Other Teaching Activities and Contributions
2022-Present   **Digital Design AA-DTA Creation, Pierce College**
Created an AA-DTA Program for transfer students
2022-2023   **Six-Year Review, Pierce College**
Reviewed and modified eleven (11) Digital Design courses
2022-2023   **Digital Design Program Re-Map and Modification, Pierce College**
- Changed the new program title to **New Media and Digital Design**
- Changed total credit hours from 97 to 92
- Modified Program description, learning outcomes, and nine (9) courses
2022   **UX/UI Design Certificate Program, Pierce College, 2022, Pierce College**
- Created three (3) UX/UI Design courses to launch UX/UI Certificate Program
- Increased enrollment by nearly 30% after launching this certificate program in Fall 2022

(C) Student Advising and Mentoring Activities
2022-Present   110 advisees, Pierce College
2021   45 advisees, Pierce College
2020   5 advisees, Pierce College
2020   28 advisees, USI

SCHOLARSHIP, RESEARCH, AND CREATIVE ACTIVITIES

Scholarly Presentations in Conferences and Colloquia

(A) International Peer-Reviewed/Refereed Conference
2018   **EuroSciCon Advancements in Graphic Design, Animation & Web Design Conference**
Pak, M. K. (2018, November). "Modern Storytelling and Design Thinking": Human centered design, Presenter. Presented at the EuroSciCon Advancements in Graphic Design, Animation & Web Design Conference, London, UK.

(B) National Peer-Reviewed/Refereed Conferences
2020   **CAA Advancing Art & Design Conference**
Pak, M. K. (2019, September). "The Fusion of Art, Science, and Technology": Presenter. Presented at the CAA Advancing Art & Design Conference, Chicago, IL.

2018   Design Incubation Colloquium 4.4: Parsons Integrated Design
Pak, M. K. (2018, April). "Urban Abstract Design of Modern Architecture in Bauhaus": Presenter.
Presented at the Design Incubation Colloquium 4.4: Parsons Integrated Design, New York City, New York.

Publications

(A) Peer-Reviewed Publications
2019   Pak, M. K. (2019, September). "The Fusion of Art, Science, and Technology"
CAA Advancing Art & Design Conference 2020, Chicago.
ID: 9067 (Published online September 13, 2019)
https://caa.confex.com/caa/2020/generalcontr/papers/index.cgi?username=9067&password=804730
2018   Pak, M. K. (2018, November). "Modern Storytelling and Design Thinking"
EuroSciCon Advancements in Graphic Design, Animation & Web Design, November 2018
https://graphicdesign.euroscicon.com/
2018   Pak, M. K. (2018, April). "Urban Abstract Design of Modern Architecture in Bauhaus"
Design Incubation Colloquium 4.4: Parsons Integrated Design, June 2018
ID: 392-A (Published online April 2, 2018)
https://designincubation.com/publications/abstracts/urban-abstract-design-of-modern-architecture-in-bauhaus/

Creative Activity and Products – Juried or Invited

(A) Juried Group Exhibitions
2017   *Biennial International Poster Design Exhibition,* Terras Gauda Francisco Mantecon Competition,
Maritime Station of Vigo, Spain
2016   *ID Show,* Koehnline Museum of Art, Des Plaines, IL
2015   *Found/Made,* Cleve Carney Art Gallery, Glen Ellyn, IL
2014   *Oakton Biennial,* Koehnline Museum of Art, Des Plaines, IL
2012   *Recent Works,* Robert T. Wright Community Gallery of Art, Grayslake, IL

(B) Invited Group Exhibitions
2019   *Art and Design Faculty Exhibit,* McCutchan Art Center/Pace Galleries, Evansville, IN
2002   *MFA Thesis Exhibition,* CBPP Gallery, Chicago, IL
2001   *Dialogue,* Glass Curtain Gallery, Chicago, IL

(C) Commissioned Works
2018   **Informer Security System,** web development**,** Evansville, IN
2018   **Informer Security System,** logo design**,** Evansville, IN
2016   **Mountain Valleys Health Centers**, http://www.mtnvalleyhc.org/web development, Burney, CA
2016   **Mountain Valleys Health Centers,** logo design, Burney, CA
2014   **Product Exposure Studio**, web development, Lenox, IL
2014   **Product Exposure Studio**, logo design, Lenox, IL
2014   **Product Exposure Studio**, branding, Lenox, IL

(D) Private Collections
2002   **Northwestern University**, Evanston, IL
2001   **John M. Flaxman Library/John Flaxman Artist's Book Collection**, School of the
Art Institute of Chicago, Chicago, IL

(E) Artist Residencies
2002   **Ragdale Foundation Artist Residency,** Lake Forest, IL
2000   **Penland School of Crafts Residency,** Baskerville, NC

Memberships in Professional Organizations

2022-Present   Interaction Design Association (IXDA)
2017-Present   Interaction Design Foundation (IDF)
2015-2022   American Institute of Graphic Arts (AIGA)
2019-2020   College of Art Association (CAA)
2017-2020   American Institute of Graphic Arts (AIGA) Career and Portfolio Mentor

PROFESSIONAL DEVELOPMENT ACTIVITIES

Equity, Diversity, and Inclusion Development Activities

2022   Attended **NCORE (National Conference on Race and Ethnicity) Conference, Portland, OR**
- Learned about positionality practice and dimensions of impact on equity
- Helps me to promote racial equality and remove gender barriers in classroom

2021   Attended **Peoples' Gathering Virtual Conference**
- Networked with local community professors and shared instructional methods to foster equity in classroom

2021   Attended **BIPOC Virtual Conference**
- Mentorship strengthened my teaching, student learning, and cultural climate at respective institutions

2021   Attended **Youth Mental Health Kids Virtual Conference**
- Provided me with learning about and addressing the youth mental health crisis supporting students' mental health
- Learned about positively affect students' thinking and behavior in current and future environment

Professional Growth and Development Activities

2023   Attend the **SIGGRAPH 2023 Conference, Aug 06 – 10, 2023, Los Angeles**
- SIGGRAPH prioritizes conversations and industry contributions that spotlight how diversity, equity, and inclusion makes our communities.

2023   Attend the **Interaction Design Association (IXDA) Virtual Conference, Feb 25 – Mar 3, 2023**
- The conference topic is focused on **Design the Un-Design and Undefined the Defined**.
- Developing effective teaching strategies to continually engage students

2022   **Seattle Interactive 2022 Conference, Annual two-day Seattle Interactive Conference**
- Learned the convergence of online technology, accessibility, AI, creativity, brand strategy, critical thinking, modern search, UX design for the global audience, metaverse, speculative design, storytelling, UX/UI design, and emerging trends. I will implement my knowledge to UX/UI design courses
- Recruited three (3) new Digital Design Program Advisory Board members to support next generation of UX designers

2022   Attended **Interaction Design Association (IXDA) Virtual Conference**
- Main topic of 2022 was **Embracing Ambiguity**
- Inspired and taught me in crating inclusive design, addressing the lack of equality and inclusion, generating immersive storytelling, overcoming challenging times, maintaining positive energy, generating new possibilities of design, designing a digital service for home care, learning together, and growing together, etc. inspired me to change the world

2021-2022   **Interaction Design Foundation Master Class, 21st Century Design with Don Norman**
- Completed an Interaction Design Master Class, 21st Century Design with Don Norman.

2021-2022   **Faculty of Color Cross-Institutional Mentorship Program**, Faculty teaching, student learning, and cultural climate

2021   Attended the **SIGGRAPH 2021 Virtual Conference**
- Learned about newer Technology, computer graphics, and interactive techniques

	• Learned about Global futures, civic futures, inclusive futures, corporate futures, and digital futures
2021	**Autodesk University Virtual Conference**, Technology to improve our world
2021	**Adobe Max Virtual Conference**, Global celebration of creativity
2020-2021	**First Year Faculty Cohort (FYFC)**, Pierce College
2020	**Foundations for Teaching Online (FTO),** Online Training, Pierce College
2020	**Canvas 101**, Online Training, Pierce College
2020	**Instructor Boot Camp**, Olympic College
2018-Present	**Autodesk Maya**
	3D computer graphics application for 3D modeling, computer animation, visual effects, and 3D rendering
2018-Present	**Unity**
	Real-time 3D development platform for games, animation, and film
2017-Present	**Interaction Design Foundation (IDF)**
	Online UX design courses, creative research
2017-Present	**Lynda.com**
	Online design classes, training

SERVICE AND OUTREACH ACTIVITIES

College Level Service Activities, Pierce College

2023	**Digital Design Search Committee, Pierce College**
	Committee Member, Search Committee for Digital Design Assistant Professor Tenure-Track Faculty
2022-Present	**2022-23 Significant Activities**
	• Create an AA-DTA Program for transfer students, In Progress
	• Digital Design Program Title, Description, Learning Outcomes changes, and Total Number of Credits from 97 to 92
	• Re-mapped/Created nine (9) Digital Program Courses
	• Reviewed Digital Design Program for eleven (11) courses
2022-Present	**Chair of Digital Design Department, Pierce College**
	Responsible for creating a teaching schedule in consultation with Dean and faculty members, providing academic leadership and vision, working with other chairs to develop interdisciplinary initiatives and collaborations, hiring adjunct faculty members, designing and implementing program and courses, having department's relationship with important educational community and business or professional community and service to students, and serving as an advocate to the Dean for departmental needs and priorities
2021-Present	**Degree/Certificate Review Committee, Pierce College**
	Faculty Committee Member, discuss and recommend proposals that impact the academic program for Pierce, review and approve curriculum
2022	**Digital Design Program Advisory Board Member Recruitment**
	Recruited three (3) new advisory board members from the Seattle Interactive 2023 Conference:
	• *Jacqueline Antalik*, Vancouver, CA
	o Director of User Experience, OXD.com
	• *Elena Cai*, Seattle, WA
	o UX/UI Design Content Creator, eBay
	• *Christopher Lucas*, Seattle, WA
	o Product Designer, Microsoft
2022	**Adjunct Faculty Hire, Pierce College**
	Hired adjunct faculty for DDSGN 170 Video Production course
2021-2022	**UX/UI Design Certificate Program, Pierce College**
	• Launched new UX/UI Design Certificate Program in Fall 2022

- Increased Digital Design enrollment by nearly 30% after launch of the certificate program in Fall 2022

2021	**ATD Priority Design Groups,** Community Engagement and Partnerships
2021	**JBLM English Chair Search Committee, Pierce College**
	Committee Member, Search Committee for JBLM English Chair
2020	**DDSGN 150 Intro to UX Design, New Course Creation, Pierce College, WA**
	Course covers the foundation of UX design concepts and methodologies from design thinking, prototypes, and website
2020	**DDSGN 151 Mobile User Interface Design, New Course Creation, Pierce College, WA**
	Course instructs students learning to plan, design and prototype mobile product
2020	**DDSGN 215 Advanced User Experience Design, New Course Creation, Pierce College, WA**
	Course keeps the program current with industry trends in UX/UI Design and better prepare students for the workforce by allowing to build a portfolio

Department-Level Service Activities

2023 **Study Tour to Osaka and Kyoto, Japan**
Students travel to Japan with Professor David Roholt and myself to for studies abroad in different culture

2022-Present **Chair of Digital Design Department, Pierce College**
- Oversees routine departmental matters including but not limited to scheduling classes, admitting students, advising students, allocating space, supervising departmental staff, managing internal and external communication, and conducting department meetings

2020-Present **Academic Advising**
- 96 advisees since UX/UI Design Certificate program was created and DDSGN program is rapidly growing
- Positively impact and influence students to grow as aspiring UX/UI designers

2020-Present **Developed and implemented eleven (11) Digital Design courses**
- Continuous assessment and improvement to support students to become self-directed learners
- Continue to collaborate with colleagues and global design communities to draw on professional expertise to develop impactful teaching and learning

2020-Present **Digital Design Web Server Advisor, Pierce College**
Volunteer to manage and advise web server for Digital Design students

2020-Present **Digital Design Student Online Gallery Advisor, Pierce College**
Volunteer to advise intern students in building Digital Department students' online gallery

Community Service and Outreach

2023- Present **Lakewood Garden, Students Internship Job Creation,** Lakewood, WA
- Create design internship jobs to collaborate with Professor David Roholt
- Allow students to design advertising design brochures and posters to promote community

2023- Present **SLAM, Magazine Publication, Students Internship Job Creation, Pierce College**
- **SLAM, Magazine Publication,** Pierce College's Students Literacy & Arts Magazine, Collaborate with Professor Niloufar Etemad Sarabi
- **Art Gallery, Pierce College,** Collaborate with Professor David Roholt, and Michael Hill

2023-Present **Promote UX/UI Design Certificate Program, Pierce College**
- Find ways to promote Digital Design and UX/UI Design Certificate program for Marketing and Communication staff members
- Target more students and increase student enrollment to further increase Digital Design enrollment of 30%

2022-Present **Asian Pacific Cultural Center, Tacoma, Pierce College**
- Create more volunteering opportunities to support newer start-up businesses with website creation, photography, and branding design

- Allow internship students to work on real life projects

2022-Present **Tacoma Art Museum, Tacoma, Pierce College**
- Collaborate with Tacoma Art Museum to connect Pierce students to serve diverse communities
- Create more internship opportunities for students through the Pacific Northwest community